The 7 Laws of Wealth is a new, insightful book that identifies the timeless traits of the most successful people on the planet. Its mission is simple; to inspire and guide you to create sustainable wealth.

About the book

The ‘7 Laws of Wealth - An Individual Stimulus Plan for Surviving in the New Economy’ has grown out of one individual’s desire to discover whether or not the world’s most successful individuals share any similarities.

Do the rich and powerful think differently? Do they act differently? Do they behave differently or is success simply down to luck and timing? Is it possible to distil the experiences of the wealthy into simple, practical yet profound “laws” that when applied will deliver a successful outcome? Ben Benson creator of the 7 Laws methodology believes it is - both from his own experience as a successful entrepreneur, building a multi-million pound business in just four years, and from an extensive two year study where he met, interviewed and worked with over 200 of the world’s richest individuals.

The 7 Laws of Wealth is both descriptive and prescriptive. It is a frank and honest account of the principles and practices required build a successful business and outlines the process required if you are serious about creating significant wealth. Its message is clear and direct. As Ben points out; ‘It’s simply not enough to think wealth... You have to do wealth until it becomes a part of your DNA’.

The 7 Laws

**Law 1: Gain Control**
Promote Self Leadership & Initiative
Reputation, Distinction & Power will Result

**Law 2: Embrace the Future**
Develop a Clear Outcome, Aim & Intentions
But be Discerning and Responsive in Approach

**Law 3: Own a Strategy**
Before all Else, Be Equipped, armed & Ready
Move Forward with Caution, Vigilance & Discretion

**Law 4: Always Execute**
Boldness & Audacity Yield Results
But be Observant & Adaptive in Attack

**Law 5: Create Value**
Service to the Many is the Key to Riches
Profit to the Giver is the Consequence and Effect

**Law 6: Seek Growth**
Change is One Thing; Inevitable & Assured
Progress is Another, Cultivated & Created

**Law 7: Give Back**
Don’t Let Prosperity Destroy Generosity

“Ben is an outstanding entrepreneur & speaker. If you haven’t already ordered his book, then beg, borrow or steal to get hold of it! A very successful businessman, he comes highly recommended.” William Alexander, Director, Brands Unlimited

“Benson’s book is one of the best written on wealth creation. Highly Recommended.” John Knight, CEO, Knight Group
About Ben Benson

Ben Benson is first and foremost a business person who actively manages interests in real estate, finance, publishing and venture capital, both in the UK and US. As a business ‘insider’ he is in touch with the tools and processes that generate true wealth. Ben has also written numerous articles and two books on business and creating wealth.

Ben is a dynamic speaker who has presented over 2000 seminars in the United Kingdom and the United States. He has consulted for senior managers at global companies including Bank of America, Cisco, Federal Express, Hallmark, BMW, Kodak, Kimberly Clark, American Airlines and Ford.

The 7 Laws of Wealth book and training program have grown out of his desire to identify the common denominators behind all success in business and life. It offers a new recipe on how to create wealth and financial freedom. Ben walks his own talk - every venture he engages in, provides opportunities for individuals with drive and passion to work with him and enjoy in the spoils of their collective effort.

His mission is to educate individuals to realise a commitment to the life of business and the business of life can pay off by following the time honoured principals laid out in the 7 Laws of Wealth. He is passionate about helping people to understand that wealth is a skill and a science that everyone can master and perhaps more importantly that everyone has a right to.

Previous Press

Press Cuttings:

- Telegraph
- METRO
- TIMES OF INDIA
- YORKSHIRE POST
- Citizen Examiner

Interviews:

- BBC RADIO
- BBC RADIO LEEDS
- BBC RADIO SCOTLAND

More Information

Additional information on the 7 Laws of Wealth, book and lectures series is available at www.7lawsofwealth.com

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The 7 Laws of Wealth is available to purchase now for £16.99 from Amazon.co.uk